SCINNOPOLI –
SCanning INNOvation POLicy Impact,
Creating Synergies among European Initiatives

Irma Priedl,
Government of Lower Austria

Workshop: Regional Innovation –
Synergies among different EU measurement and analytical tools

OPEN DAYS 2010 Brussels

5th October 2010

European Union
European Regional Development Fund

Regions for Economic Change
FAST TRACK NETWORK
EUROPEAN COMMISSION

INTERREG IVC
INNOVATION & ENVIRONMENT
REGIONS OF EUROPE SHARING SOLUTIONS

Agenda

- Objectives
- Partners
- Good Practices – overview and examples
- Creating Synergies – the SCINNOPOLI process

SCINNOPOLI
SCANNING INNOVATION POLICY IMPACT

Objectives

Improving the regional innovation policy and their instruments
- to increase the firms' competitiveness
- to strengthen regional competitiveness

Through
- Comprehensive monitor and impact scan systems for regional innovation policy
- Importing & implementing Good Practices from partner regions

Resulting in
- "ready to implement" Regional Actions Plans for
- Improving single monitoring instruments
- Developing holistic monitoring system

SCINNOPOLI Partners

Lower Austrian Government, Department for Economic Affairs, Tourism and Technology (AT) (LEAD PARTNER)

IWT - Institute for the promotion of Innovation by Science and Technology in Flanders (BE) (COMPONENT 3 COORDINATOR)

WTSH - Business Development and Technology Transfer Corporation of Schleswig-Holstein (DE)

West Transdanubian Regional Development Agency Non-profit Limited Liability Company (HU)

Bretagne Innovation (FR)

ARTI – Regional Agency for Technology and Innovation Puglia (IT)

Méditerranée Technologies, Provence-Alpes-Côte d'Azur (FR)

Adam Mickiewicz University Foundation, Poznan Science and Technology Park (PL)
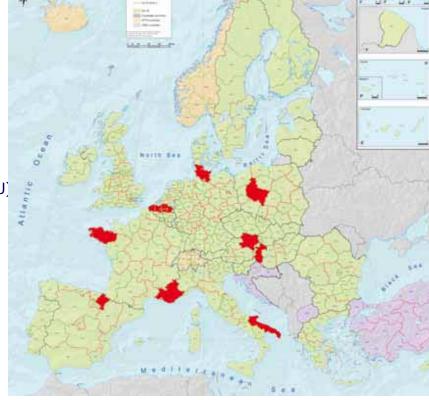
DG Enterprise, Department of Innovation, Business and Employment from Navarra Government (ES)

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Creating synergies by transferring Good Practices

IASMINE
(ARTI Puglia,
Navarra)

IMPACTSCAN
(Lower Austria,
Flanders, Bretagne)

EURO-COOP
(WPRDA West
Transdanubia)

ARISE (MT Provence-
Alpes-Côte d'Azur,
Lower Austria)

- **Training Sessions on Good Practices**
- **Study Visits and Transfer Workshops**
  - Evaluation of current monitor system in partner regions
  - Suggestions for improvement & import of partners GPs
  - Review of working papers of Regional Action Plans
- **Ready to implement Regional Action Plan**

BSC for CIP RIS NÖ
(Lower Austria)

Monitor regional
innovation support
(IWT Flanders)

RIS Monitor (Third
Technology Plan 2008-
2011) (Navarra)

SIS - Shared indicator
set for public missions
(Bretagne Innovation)

Strategic Controlling
(WTSH Schleswig-Holstein)

Creating synergies by transferring Good Practices
of the former interregional projects on
'Regional Innovation Policy Impact Assessment and Benchmarking'
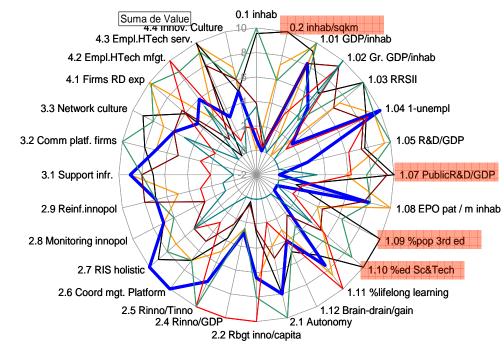
IASMINE
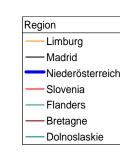(ARTI Puglia,
Navarra)

IMPACTSCAN
(Lower Austria,
Flanders, Bretagne)

EURO-COOP
(WPRDA West
Transdanubia)

ARISE (MT Provence-
Alpes-Côte d'Azur,
Lower Austria)

Regional context setting for innovation policy

Creating synergies by transferring Good Practices of the former interregional projects on 'Regional Innovation Policy Impact Assessment and Benchmarking'
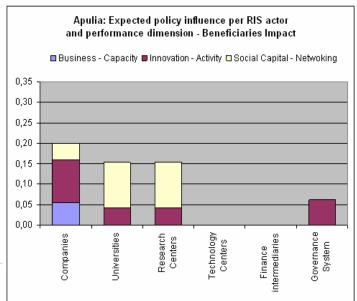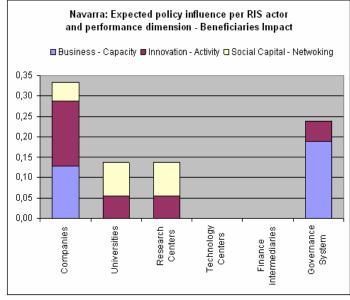
IASMINE
(ARTI Puglia, Navarra)

Expected influence of type of actors on main policy objectives

IMPACTSCAN
(Lower Austria, Flanders, Bretagne)

EURO-COOP
(WPRDA West Transdanubia)

ARISE (MT Provence-Alpes-Côte d'Azur, Lower Austria)

Apulia: Expected policy influence per RIS actor and performance dimension - Beneficiaries Impact

☐ Business - Capacity ■ Innovation - Activity ☐ Social Capital - Netwoking

Navarra: Expected policy influence per RIS actor and performance dimension - Beneficiaries Impact

☐ Business - Capacity ■ Innovation - Activity ☐ Social Capital - Netwoking

European Union
European Regional Development Fund
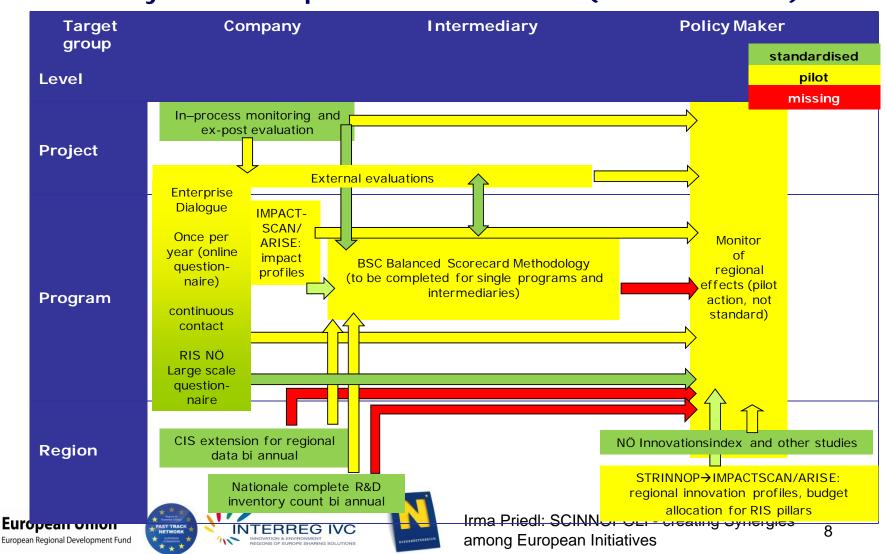
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Structuring the current monitoring system and SWOT analysis – example of Lower Austria (current status)

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Transfer Matrix

Status: 21th September 2010

Legend:
- (black) source region, GP provider
- **E** (yellow) expressed interest
- **P** (green) pre-selected for transfer
- **T** (dark green) selected for transfer

Partner / Good Practices	Lower Austria	IWT Flanders	WTSH Schleswig-Holstein	WTRDA	Bretagne Innovation	ARTI Puglia	MT PACA	Navarra	PSTP Wielko-polska
ARISE	GP uploaded						GP uploaded		
EURO-COOP				GP uploaded					
IASMINE		E		E		GP uploaded		see ARTI	
IMPACTSCAN	GP uploaded	GP uploaded			IMPS; GP uploaded	E		E	
BSC (part of I-AM LA)	GP uploaded	E	E	E	E				
RIS NÖ large scale questionnaire (part of I-AM LA)	GP uploaded							E	
in process monitoring and ex post evaluation (part of I-AM LA)	GP uploaded								
external evaluation (innovation assistant) (part of I-AM LA)	GP uploaded								
Additionality studies (part of FL Monitor)	E	GP uploaded						E	
Effect measurement approach for Cooperative innovation networks (part of FL monitor)	E	GP uploaded							
Web based Activity reporting tool ('Rap') (part of FL monitor)	E	GP uploaded			E				
Innovation Audit (part of FL monitor)		GP uploaded			E				
Strategic Controlling SH		E	GP uploaded						
CRM SH			GP uploaded		E				
SIS - Shared Indicator Set BI	E				GP uploaded				
ORION PACA	E				E		Kiel ppt	E	
BSC Third Technology Plan Navarra	E	E		E	E			GP uploaded	

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Regional Action Plan – Common Structure

0 Official Declaration

1 Link of Regional Action Plan with regional mainstream context (e.g. ROP)

2 Regional system for scanning innovation policy impact and SWOT

3 Integration of GPs from partner regions

4 Concept for Implementation

5 Transfer and implementation team

6 Implementation Schedule

7 Budget allocation and Resources

8 Expected impact – set of indicators

   Contribution to Lisbon Agenda

   Contribution to Gothenburg Agenda

Any questions?

For further information please
visit our website:
www.scinnopoli.eu

or
take our brochure

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among European Initiatives