

# Regional Innovation Monitor

*Workshop on Regional innovation synergies from EU measurement and analytical tools*

*Brussels*

*5 October 2010*

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## Topics to be covered

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- Context of the study
- Main challenges faced by regional policy makers
- Overview of RIM's services
- Focus of RIM's activities
- Forthcoming Policy Workshop
- Outlook on RIM's website interactive functionalities

## Context of the study

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- A recent initiative of the European Commission (Unit Policy Development for Industrial Innovation - D1).
- Main objective: enhance the competitiveness of European regions through increasing the effectiveness of their innovation policies and strategies.
- RIM analysis is based on methodologies developed in the context of the INNO-Policy Trendchart which covers innovation policies at national level as part of the PRO INNO Europe initiative.
- RIM coverage: EU-20 Member States (200 regions), NUTS1 and 2 levels (choice of sub-regional level is optional).

*Importance of benchmarking:  
The lowest cost and most cost effective  
structural policy tool*

## Main challenges faced by regional policy makers

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- Understand the systemic failures before an adequate rationale for regional innovation policies can be developed and obtain information on how local systemic characteristics can be put in a broader perspective.
  - Recognising that not only the starting conditions but also the characteristics of the policy delivery process differ among regions, there is a need for better understanding of multi-level governance systems and long-term policy frameworks of other countries.
  - More widespread use of evidence-based methods in some countries. In particular, there is a need of a structured overview of available international experience.
  - Central challenge: less to generate additional information but compile and structure the plethora of available information.
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## Focus of RIM's activities

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- Overview of EU, national and regional innovation support measures, policy documents and organisations
  - *> 1,000 detailed information about innovation measures as well as about 1,200 policy documents and organisations' profiles*
- Comparative innovation policy tool
  - *on-line comparison of existing statistical data;*
  - *two tools simplified and advanced benchmarking tool; and*
  - *a new element will be added to existing regional benchmarking approaches by means of collecting qualitative indicators on policy and governance.*
- Knowledge sharing and good practice dissemination
  - *activities are designed to support sharing of intelligence on regional innovation policies by highlighting good practices in delivering regional innovation policies*
- One-point access to analytical activities
  - *user-friendly and interactive access to the different EU analytical activities;*
  - *a novel solution is to allow feed-back and feed-in from registered users; and*
  - *a new platform of communication for innovation stakeholders.*

## Regional Innovation Monitor Policy Workshop 2010

- Main objective: obtain new perspectives, by raising new questions, and advance on new ideas for development of more successful regional innovation policies.
- Central questions that the workshop will address:
  - *Q1: Why some regions have been growing faster than others?*
  - *Q2: Why some policies did result in impressive outcomes and subsequently had significant positive impacts?*
  - *Q3: What explains why other regions have not achieved the same results despite the implementation of similar policies?*
- Save this date: Tuesday, 26 October 2010 (a whole day event).
- Venue: Regional Office of Silesia (Casa de Asturias Building), Rue Saint Laurent 36/38, 1000 Brussels.



## Regional Innovation Monitor Policy Workshop 2010 (cont.)

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- Participants: regional and local authorities, EU institutions, regional networks, other EU innovation initiatives, as well as practitioners and experts in the field of regional development and innovation from all EU countries.
- Amongst international speakers:
  - *Founder of CM International in the UK, previously an Executive Director of the Welsh Development Agency*
  - *Project manager at Regional Innovation Agency in North Rhine-Westphalia*
  - *Former Director of Innovation at the Regional Council of Lorraine*
  - *Director of the European Social Fund, Marshal's Office of Silesia*
- To receive further information send an email to:  
[helen.tueni@technopolis-group.com](mailto:helen.tueni@technopolis-group.com)
- To complete on-line registration form copy into your Internet browser the following link: <http://www.surveymonkey.com/s/F9PGPPK>
- Closing date for all registrations: 19 October (Tuesday) 2010.



## RIM's website

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- To our knowledge, first ever web 2.0 based approach to policy learning in the field of regional innovation policies.
- It is recognised that no repository can replace the personal exchange of experience.
- Users are invited to participate in a wiki-type approach to turn the RIM webpages into a living community.
- The Regional Innovation Monitor website will be soon available at the following link:

<http://ec.europa.eu/enterprise/policies/innovation/policy/regional-innovation/RIM>

## Thank you

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